#### POTTAWATOMIE COUNTY



#### A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

#### OKLAHOMANS SERVED:

County FY21:

County Cumulative FY03-FY21:

12,254

State Cumulative FY03-FY21:

523,994

### HEALTH **INDICATORS**

2020 OKLAHOMA STATE DEPARTMENT OF HEALTH



**CANCER DEATHS** (Rate per 100,000)

ADULT SMOKING RATE (%)

**OBESITY RATE** 

(%)

**PREVALENCE** OF DIABETES (%)

COUNTY 252.1 203.5 25.0% 37.0% 14.0% OKLAHOMA 244.1 171.1 19.1% 36.4% 13.0% U.S. 31.9% 10.6% 168.2 144.1 15.5%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$440,000 invested in your community FY21-FY22

\$1,551,760 invested in your community FY16-FY20

#### **Grantees FY21-FY22**

Gateway to Prevention and Recovery Serving Pottawatomie County

\$440.000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

## \$256,500 invested in your community

#### **Healthy Communities Incentive Grants**

City of Earlsboro \$4,000	City of McLoud
City of Maud	City of Shawnee \$120,000

#### **Healthy Schools Incentive Grants**

Asher Public Schools	\$15,000
Maud Public Schools	\$15,000
McLoud Elementary	\$4,000
McLoud High School	\$2,000
McLoud Jr High School	

McLoud Public Schools	
Pleasant Grove Public School District	\$15,000
Shawnee Public Schools	\$30,000

South Rock Creek Public Schools



405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee



TSET Food Systems Impact Grants provide immediate relief to increased need for food during the COVID pandemic and support partnerships that seek to increase the availability of healthy foods.

2020 District Cumulative: \$250.000

#### Grantees

Gateway to Prevention and Recovery Serving Pottawatomie, Seminole and Hughes counties \$250,000

.\$15.000

## TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# 3 BEHAVIORS









**Sedentary** Lifestyle

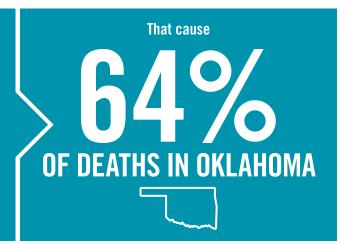
# Lead to 4 CONDITIONS











**TSET INVESTS IN:** 



**Tobacco Cessation** 







**IN OKLAHOMA:** 



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

#### **MOVING THE NEEDLE:**

**ADULT SMOKING-PREVALENCE** 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF** 

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA